



GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)

KUMBAKONAM – 612 001

Affiliated to Bharathidasan University

DST - CURIE Sponsored Institution

IV Cycle of Accreditation

☎ 0435 – 2401391

✉ principal@gcw.ac.in



CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.3. INNOVATION ECOSYSTEM

3.3.1. Initiatives for the creation and Transfer of Knowledge/ Technology

**Exploiting Social Media for Educational
Purpose**



**Government College for Women (Autonomous), Kumbakonam Institution's
Innovation Council**

**Semester II
/ Business – Boot Camp**

Thrust area: Organise session on “Lean start – up & Minimum viable product

Quarter 4

Title of the event	: Exploiting Social Media For Educational Purposes
Objective of the event knowledge construction	: Constructivism by allowing learners to become active participants in
Speaker	: Dr. C. Ramalakshmi, Teacher Trainer, Sri Vittal Rukamani Viswa Vidyalaya.
Participants	: I B.A English Shift I and Shift II
Venue	: Main Building Seminar Hall, GCWK (A), Kumbakonam
Date	: 11.07. 2023
Key Outcome	: Allowing Learners to become active participants in Knowledge Construction



GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)

KUMBAKONAM

A One-Day Workshop

on

Exploiting Social Media for Educational Purposes

Guest Speaker



Dr. C. Ramalakshmi

Teacher Trainer, Sri Vittal Rukmini Viswa Vidyalaya

Date: 11.07.2023

Time : 01:00 p.m.

Venue: Main Building Seminar Hall

Patron

Dr. J. Suganthi

Principal

Convenor

Dr.G. Rajeswari

Head, Department of English

Organising Secretaries

Mrs.C. Thenmozhi

Assistant Professor of English & Dy. Controller

Mrs. M. Muthulakshmi

Assistant Professor of English

Target Audience: I B.A English Shift I & Shift II



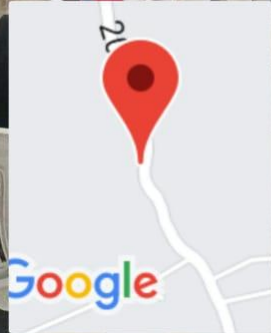
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PRINCIPAL
Government College for Women (Autonomous)
KUMBakonam.



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GPS Map Camera



One Day Workshop on Exploiting Social Media for Educational Purposes - Department of English
Government College for women (A) Kumbakonam
Lat 11.01511°
Long 79.36756°
11/07/23 01:38 PM GMT +05:30



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